



International Association of Business Communicators Topeka

2017 Excel Award Call for Nominations

IABC/Topeka is accepting nominations for the 2017 Excel Award for Excellence in Communications Leadership. This award is given to a non-member who demonstrates and fosters excellence in organizational communication. We're looking for people whose communication skills, philosophy and/or leadership helped to achieve organizational goals and results. This includes initiating, directing, supporting or sustaining outstanding and effective communication programs. This award is often given to a chief executive officer, managing director, president or other senior leader. Nominations are invited from business, government and the non-profit sectors. Please note: Communication and PR professionals are not eligible for this award.

Nominations are due May 1, 2017. Please submit to Lisa Ignoto, KaMMCO, 623 SW 10th Ave., Topeka, 66612; or rstanley@kammco.com.

If your nominee is selected for the award, you will be contacted prior to the event. As much as possible, we try to keep the nominee and recipient information secret until the award is presented during the Bronze Quill Awards Event program, on Wednesday, May 24 at the Topeka Civic Theatre.

NOMINEE:

Name _____ Title _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

NOMINATED BY:

Name _____ Title _____
Organization _____
Phone _____ Email _____

AWARD CRITERIA

EXCEL nominees are evaluated with consideration to the following areas:

Skills: Demonstration of exceptional leadership, management and communication skills.

Communicating with diverse audiences: Some experience in communicating with global or multicultural audiences is preferred.

Strategy: Use of a communication strategy that demonstrates creativity and innovation and that contributes to the business success of the organization.

Commitment to communication: Commitment to the communication programs for all of the organization's audiences—both internal and external—at the local, national and international levels.

Personal communication: Effective personal communication with all of these audiences. Nominees must be shown to have participated in communication, not simply directed the communication staff in their efforts.

Ethics and professionalism in communication: Commitment to the highest ethical and professional standards.

SUPPORTING DOCUMENTATION

Information about the candidate **MUST** include, but is not limited to:

- Description of present position and brief description of previous positions held
- Description of accomplishments as they relate to the criteria above
- Awards, recognition and volunteer leadership positions
- Educational summary

You may enclose **up to five (5) supporting documents** that demonstrate how the candidate's skills, creativity, and/or leadership helped to achieve organizational goals and results. Documents may include a speech, biography or curriculum vitae, third-party endorsement from outside the candidate's organization and news clippings. A podcast or video showing the candidate's oratory skill may also be submitted.

Thank you for helping to continue IABC/Topeka's tradition of celebrating communications excellence. If you have questions regarding the nominating process, please contact Lisa Ignoto, 785-217-4928 or lignoto@kammco.com.